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CLAIMS

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- 1. A device for directing the operation of a user's personal communication apparatus, comprising an RF tag located in a decorative casing of a size to facilitate handling by the user, wherein the RF tag stores a code to direct the operation of a user's personal communication apparatus.
- 2. A device as in Claim 1, and further including means for providing user feedback under selected conditions.
- 3. A device for directing the operation of a user's personal communication apparatus comprising an RF tag embedded in a gewgaw.
 - 4. A device as in any of Claims 1 to 3, further comprising switch means by which the device can be switched between an inactive mode to an active mode in which it can be read.
 - 5. A system comprising a device comprising an RF tag inside a casing, and a user's personal communication apparatus having an RF tag reader which is operable upon reading the RF tag to perform an operation associated with said RF tag.
 - 6. A system as in Claim 5, wherein matching the RF tag with the said operation is performed locally in the user's personal communication apparatus.

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- 7. A system as in Claim 6, wherein said operation is to enable and/or disable local functions of the user's personal communication apparatus.
- 8. A system as in Claim 7, wherein said operation is to lock and/or unlock a
 5 secrecy mode for information in the user's personal communication apparatus.
 - 9. A system as in Claim 5 or 6, further comprising a remote server containing a database mapping codes stored on RF tags with predetermined operations, wherein matching an action code of the RF tag with said associated operation is performed in a remote server.
 - 10. A system as in Claim 9, further comprising means, on matching the code of the code of the RF tag of the device with a predetermined operation, to download to the user's personal communication apparatus instructions to perform said associated operation.
- 11. A system as in Claim 10, wherein the code of the RF tag comprises an action code and a key part, and the predetermined operations
 20 corresponding to said matched action code can be decrypted by the key part.
- 12. A system as in any of Claim 5 to 11, wherein the user's personal communication apparatus includes a docking means into which the device can be docked.

- 13. A system as in Claim 12, wherein reading of the RF tag can take place only when the device is docked into the docking means.
- 14. A system as in Claim 12 or 13, wherein reading of the RF tag can take
 5 place only when the device is docked into the docking means and further
 pressure is applied to the casing by the user.
 - 15. A system as in any of Claims 12 to 14, wherein the user's personal communication apparatus includes a docking means into which a plurality of devices can be docked and read simultaneously.
 - 16. A system as in Claim 15, wherein the operation requested by said plurality of docked devices is dependent on the combination thereof.
- 17. A system as in any of Claims 12 to 16, wherein the device further comprises means for providing user feedback under selected conditions, and the user's personal communication apparatus comprises a power supply means to supply power to said feedback means, when the device is docked.

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- 18. A set of devices for directing the operation of a user's personal apparatus, each comprising an RF tag embedded in a decorative casing, the appearance of each casing being differentiatable from others in the set.
- 25 19. A method of directing the operation of the user's personal communication apparatus by

the user requesting a desired operation by performing an interaction with the user's personal communication apparatus which generates an action code from external of the user's personal communication apparatus;

automatically routing an action-request message, including an action code field which is the same as or derived from said action code to a server; and

the server performing instructions to further the performance of the desired operation.